

Marketing & Sales

Visualization Technology for Suppliers, Manufacturers, Remodelers and Contractors

Accelerate Sales with the Most Advanced Visualization Experience

Interactive visualization technology enhances customer experience with easy, point-and-click selection of options on your website. This creates lifelike instant outcomes, boosting customer confidence in purchases and providing the sales team with valuable leads featuring pre-specified offerings.

Generate Leads with Valuable Insights

Engage customers with interactive design by placing every option and material choice at your customers fingertips anytime from any device. Then as prospects save or share projects, your sales team receives leads with contact information and valuable project details like a material list, location, and more.



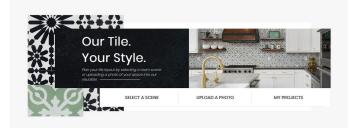


Make It Easy to Specify Your Products

Eliminate the guesswork when clients explore and view your options in more ways than ever! Let your customers work in scenes and offer the ability to see options applied to their uploaded image with Chameleon's leading Photo Upload feature. And with side-by-side comparison, palette view, upgrade packages applied in one click and more, customers can easily design a project and will be eager to buy what they envisioned and specified in their dream project.

Your Visualizer Delivered Your Way

Chameleon Power designs each visualizer for the customer. First, let us help you find the technology options and features that are right for you. Next, we add your company branding, logos and colors, load selected scenes, and load the visualizer with the brands you offer. Of course there is more, but we handle the heavy lifting to make implementation easy.



Enhance Customer and Supplier Experience

Interactive technology delivers customers instant, lifelike previews of options easily from any device, streamlining decision-making. Suppliers enjoy quicker sales conversions and lead generation, with reduced design time and costs, thanks to virtual tools and digital catalogs. This approach also cuts down on physical sample expenses, saving time and money.

Arm Your Sales Team with Renders

Chameleon Power can partner with your sales team to provide renderings of your products in their clients spaces to assist in the sales process. This can be done with floor plans, photographs, or 3D renders. Our team can provide multiple iterations and designs, as well as install guides once the job has been finalized. Let us help you sell more product by visualizing the outcomes before the project even starts!





Installation Images

Would you like to showcase your products in different environments for web or marketing purposes? Simply choose your desired stock scene(s) from our extensive library, or submit your own and our team will expertly mask and render specific products or your entire catalog. This process will result in multiple outcomes that you can seamlessly integrate into your online library and marketing materials. We deliver high-resolution JPEGs tailored to your specifications, ensuring a visually impactful representation of your products.

High Resolution Scanning + 3D Models

Chameleon Power's Digital Imaging offers high-resolution scanning, photography, and 3D modeling to capture every detail of your products. Send us your items, and we'll create accurate, randomized installation renderings, website-ready product shots, and thumbnails. Our 3D models allow virtual rotation, highlighting unique features like backing, thickness, and light reflection, ensuring the highest quality and color accuracy for your visualizer and marketing materials.

See the Benefits:

Transform your workflow with the innovative Chameleon Power by Hyphen Solutions. Experience advanced visualization technology with:

- ✓ Lead generation
- ✓ Multiview
- ✓ AI-Based Color-Matching Engine
- ✓ Dynamic Design Boards
- ✓ Photo Upload
- ✓ One-Click Design Packages
- ✓ Material List + Pricing
- ✓ Blend + Pattern Tools
- ✓ Seamless Website Integration

3D AR

Discover the Future of Efficiency with Chameleon Power by Hyphen Solutions