



CHAMELEON POWER

Visualization Technology That Takes Buyers to the Point of Purchase

Suppliers



Marketing + Sales

Catalog Visualization | Cloud-Based | Exterior Visualization | Interior Visualization | Lead Generation | Mobile App | Real-Time Communication | Reporting | Sales | Scene Rendering | Visualization Technology |

REAL-TIME COMMUNICATION

The Full Hyphen Solution

Chameleon Power is just one of the solutions Hyphen provides, explore more below.

Marketing + Sales	Design + Warranty	Accounting + Operations	Construction Management	Orders + Field Management	Supply Chain Management
Hyphen CRM	Hyphen HomeSight (Design Center)	BRIX (With Hyphen Wallet)	BuildPro (With Hyphen Wallet)	SupplyPro GM (With Hyphen Wallet)	SupplyPro Connect
Hyphen HomeSight (Lead-Gen)	Warranty	Hyphen HomeFront (With Hyphen Wallet)	Inspections	Liens	SkuSphere
Chameleon Power	Homeowner Portal	BidConnect	BuilderGM (With Hyphen Wallet)	SupplyPro (With Hyphen Wallet)	Renditions

Accelerate your sales with the most advanced interactive virtual design experience in the Building Supply industry. The Chameleon Power solution, branded to your company and loaded with your products, is a real-time point-and-click experience empowering customers to select and view options in any combination.

Generate Leads with Valuable Insights

Engage your customers with an interactive design experience by placing every option and material choice at their fingertips, accessible anytime, from any device. As prospects save or share their projects, your sales team gains valuable leads, complete with contact information and detailed project insights, including material lists, locations, and more.

Enhance Customer and Supplier Experience

Interactive technology delivers customers instant, lifelike previews of options easily from any device, streamlining decision-making. Suppliers enjoy quicker sales conversions and lead generation, with reduced design time and costs.

Simplify Product Selection

Give your clients a seamless way to explore and visualize your options like never before. With Chameleon's innovative Photo Upload feature, customers can see products applied directly to their uploaded images and work in realistic scenes. Side-by-side comparisons, palette views, and one-click upgrade packages make it easy for them to design their dream project—bringing their vision to life and inspiring confidence in their purchase.



Your Custom Visualizer, Built for You

Chameleon Power tailors each visualizer to meet your unique needs. We start by helping you choose the right technology and features. Then, we incorporate your company branding, logos, colors, selected scenes, and the products you offer. And there's more—our team manages the details, ensuring a smooth and hassle-free implementation.



Empower Your Sales Team with Renderings

Partner with Chameleon Power to provide custom product renderings in client spaces using floor plans, photos, or 3D models. Our team delivers multiple designs, iterations, and installation guides to support the sales process and help you close deals by visualizing outcomes before projects begin.

FEATURES

What Chameleon Power Can Do for You



3D



AR



VR

- ✓ Lead generation capability
- ✓ Dynamic design boards
- ✓ Material list + pricing
- ✓ Multi-views available
- ✓ Photo upload capability
- ✓ Blend + pattern tools
- ✓ AI-Based color matching engine
- ✓ One-click design packages
- ✓ Seamless website integration

Showcase Your Products with Installation Images

Choose from our stock scenes or submit your own, and we'll expertly render your products for web or marketing use. Get high-resolution JPEGs tailored to your needs, ready to enhance your online library and marketing materials with visually stunning results.

High-Resolution Scanning + 3D Models

Chameleon Power's Digital Imaging delivers precise scanning, photography, and 3D modeling to showcase your products in detail. We create accurate installation renderings, web-ready images, and interactive 3D models that highlight features like thickness and light reflection—all with exceptional quality and color accuracy.



Unlock your full potential with Chameleon Power by Hyphen Solutions. [Schedule A Demo](#)



info.hyphensolutions.com