

# HYPHEN HOMESIGHT

Sell More Homes Online,  
Faster

Builders

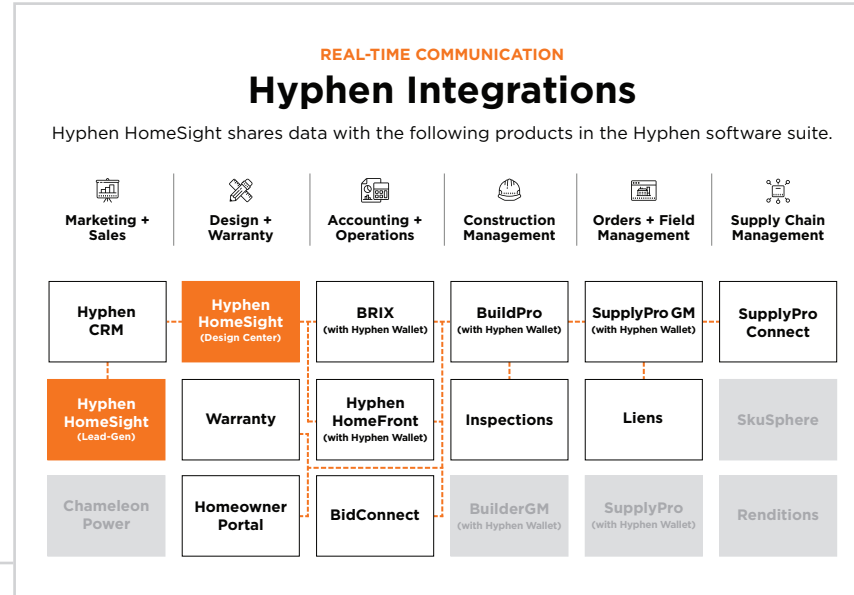


**Design +  
Warranty**



**Marketing +  
Sales**

Cloud-Based | Design Center | Exterior  
Visualization | Interior Visualization |  
Lead Generation | Mobile App | Real-Time  
Communication | Reporting | Sales |  
Scene Rendering | Visualization Technology



Your customers now have the power to design their dream home using your options and selections with ease, expediting the home buying process. With Hyphen HomeSight, your homebuyer customers will be able to see their selections come to life in real-time, creating excitement and eliminating some of the stress during the process. Watch your lead to sales conversions increase by providing your customers our industry-leading virtual design software.

## Convert More Leads to Sales, Faster Than Ever Before

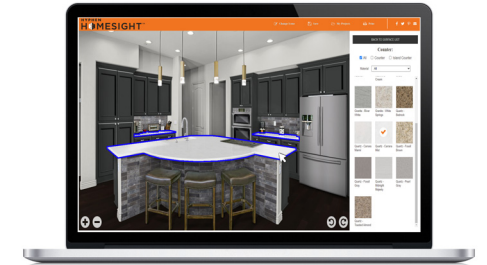
Quickly communicate the availability of finishes and customizations to your leads and prospects, enhancing the effectiveness and productivity of the sales process. This improvement of lead to contract conversions not only boosts profitability but also provides valuable insights into popular styles and trending features.

## Empower Homebuyers with Customization While Boosting Profitability

Showcase your design options online, allowing homebuyers to explore and select upgrades on their own schedule through a mobile-friendly platform. This flexibility encourages more upgrades, increasing profitability for your business.

## Digitize Your Design Center for a Streamlined, Efficient Process

Taking your Design Center online allows you to easily update and track the features presented to your customers, including structural options, elevations, exterior and interior finishes, fixtures, flooring, and more. This streamlines employee workflows, boosts buyer confidence in their selections, and helps them budget for additional options.



## The ROI of Implementing Hyphen HomeSight

Choose from our stock scenes or submit your own, and we'll expertly render your products for web or marketing use. Get high-resolution JPEGs tailored to your needs, ready to enhance your online library and marketing materials with visually stunning results.

- 01 Lower Costs:** Eliminate lengthy sales processes and reduce the need for in-person design centers.
- 02 Streamline Sales Cycles:** Bring design selections online to create a faster, more efficient sales process.
- 03 Data-Driven Decisions:** Leverage insights from homebuyers using your online home visualization software to make informed business decisions.
- 04 Enhance Buyer Flexibility:** Give prospects the freedom to explore their new home options on their schedule with a mobile-friendly platform.
- 05 Boost Revenue:** Offer more design options and immersive visualization tools, enabling prospects to personalize their new home and select additional upgrades.



## FEATURES + CAPABILITIES

### Our Interactive Design Software Allows Homebuyers to Select Options and See Their Dream Home Come to Life

-  Structural Options
-  Elevation Choices
-  Exterior Finishes
-  Interior Finishes
-  Flooring Options
-  Fixture Options

- ✓ Online design platform with mobile compatibility.
- ✓ Hyphen HomeSight is designed to showcase your brand and align with your goals as a Home Builder.
- ✓ Quick 2-4 month implementation guided by an experienced team.
- ✓ Reduces the length of the design process, saving time and money.
- ✓ Step-by-step design process with a visual experience for homebuyers.
- ✓ Enables selection of community, floorplan, options, colors, home lot, and customizations.
- ✓ Provides accurate representations of home colors, finishes, options, and fixtures, driving increased revenue through more option selections.
- ✓ Integrates homebuyer preferences and selections with your back-office systems.

## Customizable Solutions with Fast Implementation for Home Builders

Hyphen HomeSight offers customizable options and processes tailored to fit your business model. Work closely with our experts to precisely display your design options and color selections. With an implementation timeline of just 2 to 4 months, you can seamlessly incorporate this powerful visual tool into your sales process and accelerate the closing of new home contracts.

Ready to Improve Your Customer's Home Buying Experience?

[Schedule A Demo](#)



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